# Reed-Robbins Performance Solutions





**NLP Training For Business** 

0800 083 8013 www.reedrobbins.co.uk

### Neuro-Linguistic Programming (NLP) Training For Business



"You must take personal responsibility. You cannot change the circumstances, the seasons, or the wind, but you can change yourself. That is something you have control of" **– Jim Rohn**.

### The Benefits of NLP Training?

Imagine a team where everyone truly believes that anything is possible? Try to imagine an entire organisation full of people who not only believe this but actively make the impossible happen every day!

Imagine a place where everyone knows they are the writer, director and producer of their own lives and that they can really achieve and exceed all of the goals their team sets out to achieve. Where higher targets are met with more excitement than lower targets.

Imagine a place where individuals are equipped with the tools to remove their own limitations as well as the tools to coach their colleagues through challenges and tough times. A place where everyone sees the best in everyone, and can coach each other to bring out the best in them when they need support.

Imagine a training team who understand how to create an effective learning environment, but can also transform, motivate and inspire people while they're learning!

These benefits and many more are the results of teaching people Neuro-Linguistic Programming; a performance psychology designed to increase emotional intelligence and equip people with the tools to respond to the needs of their colleagues with skills that no other management, leadership or coaching course could offer!

### Become an expert in COMMUNICATION

By learning what makes us think, feel and do anything and the mechanisms that make our brains feel like our best friend and worst enemy at times, getting your message across becomes easier and more effective. Its also possible to influence and persuade people positively at a much deeper level, listening in a way that reveals what people are really thinking and feeling.

### Become an expert in TRANSFORMATION

A skilled NLP coach can quickly ascertain how an individual thinks, what motivates and demotivates them, what's important to them, what their goals are and thus how to influence them in a positive way. An NLP coach also has the questioning and interventional skills to rapidly help a demotivated employee get back on track, overcome challenges, achieve their goals as well as feel good about themselves and others.

### Become an improved version of YOURSELF

As well as learning how to enhance other people's performance, you'll be improving yourself and your own performance throughout the course. You'll get to know yourself on a deeper level than ever before and set your own inspiring vision for the future. You'll overcome challenges that you've faced in your life and feel empowered that you are stronger, more powerful and able to make more of a difference to your own life as well as the lives of others.

### 7-Day NLP Practitioner Training

### Day 1: Coaching skills, Influence & Rapid Rapport Building

Setting your course outcomes. Introduction to NLP and coaching skills, sensory acuity, listening skills, influencing, body language, mind reading, building and maintaining rapport with anyone. By the end of the day you'll understand how to influence and build strong relationship with anyone.

### Day 2: Communication & Effortless Achievement

How we construct our reality, what goes wrong in communication, the law of confirmation bias and the self fulfilling prophecy, effortless goal achievement, success principles and removing limiting beliefs. By the end of the day you'll be able to help people set outrageous outcomes, find and overcome the limiting beliefs stopping them from achieving it.

### Day 3: Reprogramming The Building Blocks Of Experience, Behaviour, Emotions & Beliefs

One to one coaching on your personal life goals, identifying and utilising representational systems in communication, the structure of our experience and our internal world, changing our thoughts and feelings with submodalities. By the end of the day you will be a better communicator and start to understand how to start rewiring your mind for peak performance.

### Day 4: Emotional Mastery & The Mind-Body Connection

The power of physiology, thoughts and behaviour on results, our basic emotional needs and their effects on employee engagement, manager-employee relationships and stress. Eliciting resourceful states in ourselves and others, coaching principles and anchoring techniques. By the end of the day you'll be able to engage your employees, resolve stresses and transform negative situations for yourself and others.

### Day 5: Conversational Change, Persuasion & Questioning Skills

Linguistic presuppositions (hearing what people are really saying), Meta-Model of questioning for coaching, conversational change using hypnotic language structures and the Milton Model of language. By the end of the day you'll have an incredible set of communication tools to ensure you can influence like never before!

### Day 6: Transformational Coaching Day 1

Presuppositions of NLP – Increase empathy, tolerance and emotional intelligence. Reframing, the power to change perspectives, persuasion, Perceptual Positions Technique for resolving conflict. Finding the positive intentions in behaviours to facilitate change. Parts integration for resolving inner conflicts.

### Day 7: Transformational Coaching Day 2

Timeline techniques for releasing negative emotions, removing limiting beliefs and programming goals into your future. Fast phobia cure. By the end of the course you'll be confident as a transformational coach capable of helping yourself and others to be, do and have whatever you want.



## Getting in touch...



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- Performance Psychology
- Influence and Persuasion
- Communication Skills
- Presenting Skills
- Coaching for Managers
- Unconscious Bias Training
- NLP Practitioner
- NLP Master Practitioner
- Leadership Programmes
- Train The Trainer Programmes